

Federal Trade Commission

Civil law enforcement

- Consumer protection
- Antitrust

- Education and outreach
- Free material to use and share: no copyright

2023 Top Fraud Reports

- Business impersonators
- Government impersonators
- Tech support scams
- Online shopping
- Prize, sweepstakes, lotteries


Q1 + Q2 2023. People aged 60 – 80+. [ftc.gov/exploredata](https://www.ftc.gov/exploredata)

2023 Top Financial Loss


Investment scams : \$11,000 median loss

Q1 + Q2 2023. People aged 60 = 80+. [Ftc.gov/exploredata](https://www.ftc.gov/exploredata).

ftc.gov/PassItOn




An ad promises to teach you how to make quick and **EASY MONEY** with a "proven" system.




Stop.

There are no "proven" or "guaranteed" investments. That's a scam.



Investment Scams

Here's how they work:



You see an infomercial, or an ad online, saying you can learn how to make lots of money. It sounds quick, easy, and low risk — and it might involve investing in financial or real estate markets.

The company says their system is "proven" and they even have testimonials from people who've used their system and gotten rich. But those people could be paid actors and their reviews could be made up.

All investments have risks. No one can guarantee a specific return on an investment. And nobody can guarantee that an investment will be successful. Anyone who does promise you a guaranteed return at low or no risk is a scammer.

Here's what to do:

1. **Stop. Take time to research the offer.** Scammers want to rush you into a decision. Slow down. Search online for the name of the company and words like "review," "scam," or "complaint."
2. **Pass this information on to a friend.** You may not have gotten an offer like this, but chances are, you know someone who has.

Order: ftc.gov/bulkorder



...Pass it ON



ftc.gov/PassItOn

Resources

- [ftc.gov/PassItOn](https://www.ftc.gov/PassItOn)
- [ftc.gov/ConsumerAlert](https://www.ftc.gov/ConsumerAlert)
- [ftc.gov/BulkOrder](https://www.ftc.gov/BulkOrder)
- [ftc.gov/exploredata](https://www.ftc.gov/exploredata)

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